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SES-ECO
Social Ecological System Approach for
Improving Ecological Literacy of Youth



Dissemination by ORKON



Erasmus+

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DISSEMINATION ACTIVITIES OF ORKON

1. INTRODUCTION OF SES-ECO PROJECT WITH A MEETING

Description:



Social Ecological System Approach for Improving Ecological Literacy of Youth

Aim: Introduction of SES-ECO project, explanation of the aims, objectives, subject & the products & intellectual outputs of the project, discussions on the project in detail.

Date/Time: 16.01.2020 / 13:30 – 17:00

Venue: ORKON INTERNATIONAL ENGINEERING TRAINING CONSULTING INC. premises at Bukres St. No: 7/10 Meeting Room, Çankaya ANKARA

Attendees: 15 Engineers, Technicians & Administrative Personnel working at ORKON, 3 professors and 3 students from different universities of Turkey. A short introduction of the project is done and mostly the type of the products & the importance of the subject is discussed with the group, their comments and suggestions are taken about how the products can be useful to the target groups.

Some photos from the meeting:



Presentation which is shown to the participants to give the summary of the project is as follows:

Social Ecological System Approach for Improving Ecological Literacy of Youth



INTRODUCTION OF SES-ECO PROJECT

SES-ECO PROJECT
Social Ecological System Approach For Improving Ecological Literacy of Youth





SES-ECO PROJECT

SOCIAL ECOLOGICAL SYSTEM APPROACH FOR IMPROVING ECOLOGICAL LITERACY OF YOUTH

Partnership

Turkey, Spain, Bulgaria, Germany, Italy.





Project Partners and Contacts

P#	Partners	Contact Persons
1	AKSARAY UNIVERSITY	IBRAHİM ÖRÜN
2	GAZI UNIVERSITY	GAMZE YÜCEL İŞILDAR
3	ORKON INTERNATIONAL	ALTAN DIZDAR
4	KALI ENERGY	ŞAHİKA KARDAM
5	INTELLECT FOUNDATION	ANNA KUJUMDZIEVA
6	AELV	JOSE DAZA MARTIN
7	SOKO	JURGEN SIMON
8	ADUSU	MATTEO MASCIA



Project Partners and Contact Persons

In addition to the main contact persons specified, Partners must also specify the 2nd contact persons for the project.

Intellectual Outputs

ID#	Output Title	Leading Organization
1	National/EU Need Analysis Reports for Ecoteracy	GAZI
2	Textbook for Ecoteracy	GAZI + AKSARAY
3	Outdoor Training Guidelines	INTELLECT
4	Establishment of e-learning Training Modules	AELV
5	Mobile App for Ecoterate citizens	ORKON

SES-ECO ACTIVITIES

- A1 (Project Management & Coordination) AKSARAY + ORKON
- A2 (Preparation of Training Materials) GAZI + AKSARAY + SOKO + INTELLECT + ORKON
- A3 (E-Learning Platform and Mobile Application) AELV + ORKON + ADUSU
- A4 (Testing of Products) ADUSU + SOKO
- A5 (Monitoring and Evaluation) KALI + ADUSU
- A6 (Dissemination and Exploitation) AKSARAY + INTELLECT
- Web-site by KALI

Social Ecological System Approach for Improving Ecological Literacy of Youth

SES-ECO PROJECT PERIOD

Our Project started at:

01-06-2019 and

will finish at:

31-05-2021



SES-ECO

In our project, innovative ways to ensure sustainable investment in education, training & youth to our target group will be supplied by the achievement of the following;

- Building trainers' capacity in the areas of ecology and systems thinking,
- Increasing an awareness for the environment,



SES-ECO

- Improving the understanding of ecological science & its usefulness for real-world environmental issues,
- Creating a sense of place & encouraging teaching with multiple learning styles,
- Quantifying ecoliteracy.



SES-ECO


The main target groups are ;

- Young people ages between 17-26;
- Leaders and members of youth clubs,
- Scout leaders and scouts,
- Members of environmental clubs in high schools/universities,
- Young members of environmental NGOs,
- Representatives of mountaineering and trekking associations.



INTRODUCTION OF SES-ECO INTELLECTUAL OUTPUTS

SES-ECO PROJECT
Social Ecological System Approach For Improving Ecological Literacy of Youth



Inputs → Process → Outputs



SES-ECO OUTCOMES

INTELLECTUAL OUTPUT 1
National/EU Need Analysis Reports for Ecoliteracy, GAZI + AKSARAY

National reports that outline the status of ecoliteracy enriched with social ecological system (SES) approach to provide needs assessments for Turkey, Germany, Italy, Bulgaria and Spain. Addresses the activities and tasks planned to review the status of current practices and national peculiarities identifying environmental values and behaviours promoted by youth.



Social Ecological System Approach for Improving Ecological Literacy of Youth

The reports will establish the baseline for SES_ECO training materials and will analyze/assess the current state of the art in each partner country.

Finally, the reports will provide basic recommendations on developing ecoliteracy in the project countries both within the framework of SES and beyond.

INTELLECTUAL OUTPUT 1

- Start of the project and background, needs analyses and identification of target group, potential and end users in the countries,
- Identifying the milestones of the project and giving an exact road map for the project,
- Preparing a common format and algorithm for the preparation of National Reports in the partners countries,

INTELLECTUAL OUTPUT 1

- After the collection from the partners, preparing the final national reports,
- Giving all needed documentation and information in order to develop of the training modules and the other outputs of the Project,
- Working in correlation together with the other work packages.

INTELLECTUAL OUTPUT 1

- Content will be around 20-25 pages for each country,
- TABLE OF CONTENTS of the National Reports will be formed at the end of the meeting..
- The output will be only in ENGLISH.

SES-ECO OUTCOMES

INTELLECTUAL OUTPUT 2

Textbook “Enhancing Ecoliteracy through Social-Ecological System Approach”
COORDINATOR : GAZI + AKSARAY

- The partnership is settled from the partners working in ecology & environmental projects sectors to have a professional content for our project,
- The textbook will aim to expand the target group’s foundational knowledge on how ecosystems function, their current problems, and ways and means to mitigate these problems.

SES-ECO OUTCOMES




INTELLECTUAL OUTPUT 2

This textbook will provide a structured approach to the study of environment in formal (such as high school) and nonformal (such as NGO’s and vocational courses) educational activities. It will offer significant help to teachers and trainers who would like to provide an introductory yet scientifically sound and coherent information to their students on environmental issues.

Social Ecological System Approach for Improving Ecological Literacy of Youth

SES-ECO OUTCOMES
INTELLECTUAL OUTPUT 2
Short TOC of the Book:

This book will help users' to understand the value of nature itself and impacts of human activities on nature with innovative teaching exercises and impressive case studies,
SHORT TOC:
 History of Environmental Pollution
 Global Environmental Problems
 How Eco-Systems Work?
 Ecosystem Services
 Theoretical Framework of Ecoteracy
 What is Ecoteracy?
 Social Ecological System Approach
 Case Studies

INTELLECTUAL OUTPUT 2

- **TABLE OF CONTENTS of the BOOK** will be formed at the end of the meeting..
- The output will be in English and in all partners' languages,
- English, Turkish, Spanish, German, Bulgarian, Italian.



SES-ECO OUTCOMES
INTELLECTUAL OUTPUT 3
OUTDOOR TRAINING GUIDELINES
COORDINATOR : INTELLECT + SOKO

The outdoor training guidelines will provide a well-structured approach as well as youth leaders professionals regarding how to design, implement, and assess the success of outdoor educational and training activities for promoting ecoteracy.




SES-ECO OUTCOMES
INTELLECTUAL OUTPUT 3
OUTDOOR TRAINING GUIDELINES
COORDINATOR : INTELLECT + SOKO

The methodology will be organized in a way that provision of ecosystem services and conservation of biodiversity, strengthening of community- and landscape-level organizations, and landscape governance for equity and sustainability achieved.




SES-ECO OUTCOMES
INTELLECTUAL OUTPUT 3
OUTDOOR TRAINING GUIDELINES
COORDINATOR : INTELLECT + SOKO

The guidelines will be flexible enough to fit in different contexts and addresses varying needs and requirements.



SES-ECO OUTCOMES
INTELLECTUAL OUTPUT 3

Mountaineers, trekking clubs, environmental clubs, people who like to share of nature will be able to refer to these guidelines if and when they would like to complement their traditional education efforts with outdoor exercises. It will include questionnaires which will be applied before and after outdoor training to measure its efficiency in introducing ecoteracy.



SES-ECO OUTCOMES

INTELLECTUAL OUTPUT 3

Outdoor Training Guidelines
 Activity 1 : Increase in Awareness on components of nature
 Activity 2: Camping
 Activity 3: Reading Nature's Signs
 Activity 4: Visit and observations in Zoo, Factory Farms and Animal Shelters
 Activity 5: Map reading (GPS, etc.)
 Activity 6: Hiking
 Activity 7: Canoeing
 Activity 8: Bird watching
 Activity 9: Natural Activity in Urban Areas
 Activity 10: Traditions, Cultures and Nature Relationship




INTELLECTUAL OUTPUT 3

- **TABLE OF CONTENTS** of the **OUTDOOR TRAINING GUIDELINES** will be formed at the end of the meeting..
- The output will be in English and in all partners' languages,
- English, Turkish, Spanish, German, Bulgarian, Italian.




SES-ECO OUTCOMES

INTELLECTUAL OUTPUT 4

Establishment of e-learning Training Modules, AELV

With a view to reaching a wider audience, the textbook, training guidelines and other related materials, there will also be available on an online platform. It will include different modules and modes of training and methods for delivery on demand.




SES-ECO OUTCOMES

INTELLECTUAL OUTPUT 4

The pedagogical framework behind this training programme is constructivism, according to which the learner builds up and develops his/her own competence actively and autonomously.

Within this framework the idea is usage of e-learning methods will be essential and lots of attention will be paid also in work based learning, where the learner can straight away connect the theoretical parts of the training to the real task that has to be solved among the youth.



INTELLECTUAL OUTPUT 4

Training modules will be designed in a way that it will also cover exercises, quizzes, questions+answers, videos, chats, animations, links to attract the beneficiary's attention.



INTELLECTUAL OUTPUT 4

- **FORMAT & METHODOLOGY** will be discussed by the coordinator at the meeting..
- The output will be in English & in all partners' languages,
- English, Turkish, Spanish, German, Bulgarian, Italian.



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SES-ECO OUTCOMES
INTELLECTUAL OUTPUT 5
Mobile Application Quantifying Ecological Literacy/ Toolkit for Assessing Ecological Literacy Performance
COORDINATOR: ORKON

The impacts of human being on nature can be measured in terms of loss of resilience and sustainability in production areas (forests, farmlands, oceans, etc.) to an extent that threatens human well-being, due to the degradation of natural resources and reductions in ecosystem services.




SES-ECO OUTCOMES
INTELLECTUAL OUTPUT 5

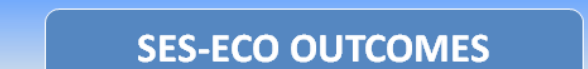
This toolkit that will be used as mobile application will provide practical guidance for measuring and understanding of the status and changes in conditions in a specific region, landscapes and seascapes (nature itself).



SES-ECO OUTCOMES
INTELLECTUAL OUTPUT 5

TABLE OF CONTENTS OF THE MOBILE APPLICATION WILL BE SET BY THE PARTNERSHIP

It will be in English & in all partners' languages, English, Turkish, German, Spanish, Bulgarian, Italian



INTRODUCTION OF SES-ECO PROJECT ACTIVITIES

SES-ECO PROJECT
 Social Ecological System Approach For Improving Ecological Literacy of Youth





Project Organisation & Management

- AKSARAY & ORKON will supply a smooth cooperation of all partners as well as the development & implementation of all planned activities & results during the whole project process.
- Basic duties are;
 - Implement the project
 - Quality management plan for monitoring the progress of the project including financial planning;
 - Establish a project team
 - Monitoring the performance of the project by an efficient realistic quality plan and regular monitoring of the project's evolution
 - Verification of the work programme
 - Production of the Interim Management Report
 - Production of the Final Management Report



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Testing of the Products by ADUSU

- Testing will be mainly done thru multiplier events and the algorithm and the methodology will be supplied by ADUSU and partners will perform their multiplier events according to the given schedule.
- According to the obtained results after the testings that is after the multiplier events, the modifications and adjustments will be done on the products.












Monitoring & Evaluation of the Project by KALI

- Monitoring and evaluation of the project will be performed after each transnational partners meetings and also at each 6 months' period of the project
- That is, there will be four 6 months' evaluation plus one interim & final evaluation report and 5 meetings' evaluation reports.
- The precautions will be taken considering these reports and if any problems are seen, necessary actions will be taken to solve them.












Dissemination & Exploitation by AKSARAY

- Dissemination efforts will be the integral part of these core activities. AKSARAY will play an important role throughout the EU in achieving their best in terms of their current data and connections.

In the scope of the dissemination activity, the following materials will be prepared:

- 1 Booklet
- 2 Leaflets,
- 2 Posters,
- 2 Newsletters,
- 1 Folder
- Functionality in social media with youth, making page for facebook, sharing the news of the project, information to the partners, dissemination of the outputs through social media.

Dissemination & Exploitation by AKSARAY

- 2 dissemination reports, 1 per year.
- Copyright agreement will be signed by all partners,
- Dropbox or google drive will be formed.
- Skype meetings will be performed and minutes of the skype meetings will be prepared,
- European Commission & Turkish Agency logos will be used in all products,
- Disclaimer will be inserted in each product,
- "Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein"






Web-Site by KALI

Setting up www.ses-eco.org web-site in an interactive way, having news & social parts inside it.

Web-site will be dynamic having news, moving pictures, interactive parts, including social media ; facebook, twitter, linkedin, instagram, etc. It will be in English & in all partners' languages.








INDICATORS:

Number of staff from ORKON attending the meeting : 15

Number of participants of the meeting : 21

1. PRIVATE MEETINGS, WORKSHOPS & TESTING SESSIONS

Description:

- ! Arranging special meetings, workshops and testing sessions with other organisations and associations, trainers and students at training centres, having face-to-face and one-to-one meetings with them to discuss in detail about the SES-ECO project.
- ! Having question and answer sessions with them in order to introduce the products that are in progress and meantime taking their decisions, comments and suggestions on the products and the project at these sessions and introducing these comments at the SES-ECO partners meetings to the partnership.
- ! Dissemination of the SES-ECO project and products to societies, fellowships, institutions, youngsters clubs, unions, companies and universities that ORKON is associated.
- ! Distribution of introductory materials at these meetings and events.

Aim:

The aims to have these meetings, workshops and testings were to test the products of SES-ECO project as well as to disseminate the project supplying the importance of the Project among the target group. Schools, Universities, companies, youngsters associations, fellowships, institutions, unions are the best way to convey the information to the target group.

Attendees:

Nearly 35 participants, representing both the schools, governmental organisations, companies, SME's, unions, associations and fellowships are contacted. Introductory materials of SES-ECO project are distributed to the people. In addition, the subjects of the project are discussed at one-to-one meetings.

Date: 02.01.2020 and afterwards.

Some photos from the events:

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INDICATORS:

Number of meetings held at ORKON & outside : 3

Number of participants of the meetings upto now : 35

2. ERASMUS+ FROMZEROTOHERO YOUTH PROJECT 3rd MEETING (WISE ENERGY USE VOLUNTEERING SCHEME FOR YOUNGSTER)



Description: It is possible to argue that “energy” is one of the most important concerns for the welfare of current and future generations. Taking into account the scarcity of the resources as a global challenge, it can be understood that there is an urgent need to increase the percentage of renewable energies and energy efficiency. Sustainability with the 3R concept “REFUSE-REUSE-REDUCE” of energy usage offers environmental, social and economic improvement. Today, over half of the World population lives in urban areas. Urban environments are responsible for over 70% of global greenhouse gases emissions. According to UN, zero energy buildings (ZEB) are more effective and advantageous design approaches with several successful examples all over the World. With this framework, Project is working on creating an ENVIRONMENTAL VOLUNTEERING SCHEME FOR YOUNG PEOPLE to help communities use energy more wisely, save money and reduce carbon emissions and motivate them to work as volunteers to save the environment.

Date: 13-14 February 2020

Venue: JEREZ / SPAIN

Attendees: There were 18 participants at the event. We made a power point presentation of our Project and discussed about our Project, aims, objectives, subject in detail. We delivered short presentations of our project to the participants. We discussed the table of contents of our training modules in detail. Everybody found our project & outputs very charming for the beneficiaries and youth.

INDICATORS:

Number of participants from ORKON : 2
 Number of participants of the meeting : 18

3. ERASMUS+ BRIDGEHEAD PROJECT (BUILDING A BRIDGE FROM VOCATIONAL EDUCATION TO EMPLOYMENT IN CONSTRUCTION SECTOR FOR YOUTH WITH HEARING DISABILITY)



Description and Aim:

VET: Promoting work-based learning in all its forms, with special attention to apprenticeship-type training

The main objective of this project is to develop and implement a vocational education program to teach and train hearing-impaired young people as construction technicians (or project officers) and employ them in construction companies. The vocational competencies of hearing-impaired young people will be improved by the implementation of this training program.

ADULT EDUCATION: Designing and implementing effective provision for enhancing the basic skills and key competences

This project is prepared solely for people with impaired hearing. And the most innovative side of the project is that it could be an example for all other subgroups of disabled people in terms of gaining vocational competence and employment. Therefore it would probably have a contribution for producing policies as an example model. The project is a potential model for vocational education and employment of all disabled people. At this point, it should be said that it may have international impact by producing example policies.

VET: Further strengthening key competences in VET curricula

BRIDGEHEAD project mainly serves for the construction and education sectors. This innovative program may be applied to university and vocational education and training institutions curriculum which will be very useful to students in their future business life. This project will cover a lack in the education and will give the most recent practical ways of designs of different training systems which

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will be useful in the educational systems of partners' countries as well as in many countries of Europe. An adapted model could be developed to implement in Ministry of National Education's vocational and public education schools. Also, it could be realized as a program in employment agencies of Ministry of Labor. In this context, this is a project that can create opportunities of vocational education and employment for disabled youth. Therefore, this innovative method will help to improve the attractiveness and quality on VET.

Date : During February 2020

Contacts by e-mail: There were 20 participants of the project and we sent e-mails to them describing our project and intellectual outputs. We made the full introduction of our SES-ECO Project. Discussed about the aims, benefits to environment, content of our training modules & conservation of our nature.

INDICATORS:

Number of e-mails sent to partners of BRIDGEHEAD Project : 20

4. ERASMUS+ DREAMY m-LEARNING PROJECT (MOBILE LEARNING APPLICATION FOR HANDICRAFT WOMEN TO START WORK FROM THEIR HOME)



Description: According to Eurostat (2017) 35% of adults with at most lower secondary attainment were at risk of poverty or social exclusion. Low- educated women are more likely to live in poverty and social exclusion than men because the barriers that women face lead to their exclusion from full participation in all areas of life. Among other reasons, the fact that household and caring duties fall mostly upon women, most of them are unemployed or inactive either they work at very low-paid work, involuntary part-time work or low job security.

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Many of these low- educated women, whether employed or not, are dealing with handicrafts. Although today, handicraft products are becoming more valuable in the eyes of the customer most of these women not aware of the real value of their products or how to make use of them in commercial perspective. Only a small proportion of these women find the opportunity to generate a regular income through their such a valuable talent. These handicrafts sometimes for the benefit of the family and sometimes for generating income are sold to the neighbors, local customers mostly at local bazaars. So already they have skills that are unused or underused economically & rationally.

Their current conditions can be improved with an extensive program that guide them through adult education for the best evaluation of their handicrafts. In relation to this, in recent years, mobile learning has been coming to the agenda in the field of adult education. Mobile devices, have a great potential for widening access to adult learning and can support adults for formal and non-formal education opportunities.

Based on these facts, DREAMY m-LEARNING target group is low- educated disadvantaged women who produce handicraft from their home. The aim is to help them to acquire digital and entrepreneurial skills for sell their handicrafts in digital markets by using smart phones efficiently. In accordance with this aim, a software platform is established that is concentrated on smart phone application for the iOS and Android mobile Multi Language Platform to deliver the content to the users and at the same time is available on web access. It is aimed to teach the target group by means of mobile applications as well as prepared training modules book & handbook.

Date : During December 2019

Contacts by e-mail: There were 35 participants of the project & we sent e-mails to them describing our project and intellectual outputs. We received some e-mails on our project and we replied the answers by making a detailed explanation of our project to them, we described the training modules & our guidance & their usage to the environment & to our nature.

INDICATORS:

Number of e-mails sent to partners of DREAMY m-LEARNING Project : 35

5. ERASMUS+ LOG-IN-GREEN PROJECT MEETING IN SALAMANCA (SPAIN) (TRAINING GREEN LOGISTICS MANAGERS TO AVOID THE ENVIRONMENTAL EFFECTS OF LOGISTICS)



Description: The rationale behind this project is to raise awareness concerning environmental issues throughout Europe so that people from all walks of life will become increasingly eco-minded. Presently, there is an increased demand for green methods to be applied to the logistics industry. Transporters, warehouses & additional logistics services providers need to become more green to meet this demand on the part of their customers as well as remain competitive. However, across Europe there are several interpretations of what it means to be “Green.” This lack of consensus can lead to an extreme distortion of competition in business as each company will attempt to create & meet its own acceptable level of Green. There is an urgent need for people who know how to apply a system of Green management within the field of logistics throughout the EU & its partner countries as well as be in line with ISO 39001 where it is the standard for : Road Traffic Safety Management Systems.

The results of a preliminary needs analysis & through the European Commission's web-site http://ec.europa.eu/transport/modes/road/news/road_safety_encouraging_results_in_2016_en following reasons are identified as:

- Current education on offer in the field of Green Logistics in Europe is insufficient; consequently, there is a strong educational need in this area,
- Introduction of common European standards is a necessity for business to choose to operate on a more comparable Green level, which can be applied across all industries in order for there to be a better consensus what it means to operate Green,
- In order to reach beyond current industry standards necessitates training for Logistics,

Through the development of both training material & testing material, this will address directly the EU policy on creating an EU-wide standardized evaluation. Regarding the implementation of green logistics, the EU accelerated its work on green logistics with the Trans European Transport Network Project, which included the 1993 Maastricht Treaty provisions. EU is currently carrying out transport

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policies under the Marco Polo program. In this direction, the main objectives of the transportation sector including green logistics for the year 2050 have been determined. We are aware of this objectives of EU & we would like to contribute this efforts of European Union through our project.

Project concepts and practices in Turkey, unlike the European countries has gained importance since 2000s. It is anticipated that applications implemented under the National Climate Change Strategy (2010-2023) will open up ahead of Green Logistics applications. On of the objectives of our Project is to provide theoretical & practical support to this emerging trend in recent years in Turkey.

AIM: The main objective of the present project is the identification of framework conditions regarding Logistics in partner countries & to combine existing best practices to develop a standard practices to be used for a methodology for training & certification. The results of training will give the Green Logistics Managers an overview of their role in the logistics industry, be able to identify Green issues to be tackled & be aware when/where to update the own knowledge base.

OUTCOMES: There will be National Reports, book with around 250 pages, e-learning training tools, vocational training courses, interactive web-site, Animation, Qualification Dossier with Certification.

Project ; Strengthens the development of young peoples' key competencies,
Professionalization of youth workers by the training modules,
Combating the marginalisation of youth at risk, disadvantaged young people,
Bring them to labour market or business life,
Gaining the young people to society,
Supplement of communication between the institutions relevant for the youth or communication with the public authorities responsible for youth.

Target groups are :

- Young people aged between 20-28, from the youngs who couldn't attend the University, who has no profession,
- Youngs having migrant backgrounds, newly arrived immigrants & refugees,
- Youngs with fewer opportunities (including NEETs, Not in Education, Employment or Training),
- Marginalised youngs or young people at risk of marginalisation.

Date: 21-22 November 2019

Venue: SALAMANCA / SPAIN

Attendees: There were 17 participants at the meeting of LOG-IN-GREEN Project. We discussed with a PPT presentation about our SES-ECO Project in detail explaining its subject, partners, content of the application of the project, aims, objectives, content, target group and type of outputs to be produced. There was a great interest towards our project & we answered the questions related with the content of the project.

INDICATORS:

Number of participants from ORKON : 2

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Number of participants of the meeting : 17

FINAL INDICATOR:

- Number of dissemination reports made by ORKON: 1
- Total amount of people reached by the project activities: 146